



**Faculty of Foreign Languages/
Department of European Languages**

German in Tourism

Section 1

II. Semester 2014/2015

Dr. Mohammad Al Azzam

University of Jordan
Faculty of Foreign Languages
Department of European Languages (German Section)
Second Semester 2014/2015

Course Title: (GERMAN IN THE FIELD OF TOURISM)

Course Code:

Course Time: Su/Tue/Thu 09:00-10:00

Course Place: Tarbiye -104

Course Code: 1504413

Course Place: German room 109

Course Time: Sun, Tue, Thu 13:00 – 14:00
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Kursbeschreibung (Deutsch)

In dieser Lehrveranstaltung geht es um bestimmte Fachsprachen. Es werden deutsche Kenntnisse der Studierenden auf dem Gebiet des Tourismus vertieft. Die Studenten sollen Reisen planen bzw. zusammenstellen, Vorträge zu unterschiedlichen Themen halten, E-Mails von ausländischen Touristen beantworten, Hotel buchen usw. Medien wie Fernsehen und Internet sind in den Unterricht eingebunden: z.B. als Hausaufgabe zur Vertiefung des Themas, als Recherche für den Unterricht u.a. die Kurzreferate über einen touristischen Ort sind feste Bestandteile der Lehrveranstaltung.

Des Weiteren sollen die Studierenden auch weiterhin ihre sprachliche Kompetenz entwickeln, d.h. es werden weiterhin alle vier Fertigkeiten trainiert.

Die an jedes Kapitel anschließenden Anregungen für den Unterricht enthalten didaktisch aufbereitetes Unterrichtsmaterial und methodisch-didaktische Überlegungen zur Vorbereitung und Gestaltung des jeweiligen Themenbereichs in der Klasse. Die beigelegten Folien sind ebenfalls zur Unterstützung Ihres Unterrichts gedacht.

Das Seminar „Deutsch im Tourismus“ soll den Studenten die wichtigsten Fragen zum Thema Tourismus beantworten können.

Im Rahmen der Lehrveranstaltung wird evtl. ein Kurztrip in Jordanien unternommen.

Course Objectives (English)

This course deals with a specific field of the terminological language. Students' German knowledge in the fields of Tourism will herewith be deepened.

The students should plan and describe trips, hold presentations in different subjects. The Travel and Tourism course provides the student with an understanding of one of the largest industries in the world. Specific applications include the evolution of the tourism industry, destination geography, airlines, international travel, travel by rail, car rentals, cruising, hospitality industry, tours, meetings, and marketing & sales.

This course is designed around the principles of experiential education and applied learning. Participants will be given information about developing tourism attractions in Jordan and will be expected to take what they learn and apply it in a real world setting. By doing so, participants will gain a deeper understanding of the material and the processes presented in

the course. The great benefit of applied learning is that participants not only gain information but they also gain the actual experience and skills needed to develop tourism activities in a community.

However, the opportunity to apply the information as part of the course will give the participant a far deeper understanding of the material and allow the participant to build the specific skills needed to develop tourism activities in a community. This process will enable participants to gain confidence in their abilities and develop the skills they need in a relatively safe environment and with the help of the instructor.

The assignments for this course are designed so that at the end of the class the participant will have created an action plan for a developing an actual tourism activity. The assignments will follow the basic process outlined by the course but will be somewhat scaled down because of the practical considerations of time etc. Participants will select an activity that they feel has the potential to be developed into a tourism asset. Participants will then develop a plan for turning that activity into a tourist draw.

Furthermore the students are expected to continue developing their German Language skills, i.e. all four skills will be trained during the a.m. course. A short trip in Jordan will be organized in the frame of the course eventually.

Learning Outcomes

A) Knowledge and understanding (Students should)

- A1) train and improve the special language in Tourism
- A2) deal with a specific field of the terminological language
- A3) plan and describe trips

B) Intellectual/Cognitive/Analytical skills (Students should be able to use)

- B1) information of a chosen tourist attraction and train being a tourist guide

Teaching Method(s)

Lectures

Tests and Evaluations

MidTerm: (30%),
(30% for homework, activity and two presentations)
Final Exam: (40%)